Week 4 Capstone

Introduction

This project is to help the companies and entrepreneurs that are planning to expand their business, to open new shops or franchise in Toronto, Canada in an optimal manner. However, the majority of the companies and entrepreneurs are facing a problem, what is the best type of shop to open in certain locations of Toronto, Canada. Moreover, companies and entrepreneurs also very concern about the number of competitors around the vicinity of their business. In order to solve this problem, the data about the shops of each neighbourhood will be collected to show the current shops at each locations, how many similar shops there are, demand of the shops, and what type of shops. The target audience of this report will be the companies, entrepreneurs or people that interested in expanding their business, open new shops or franchise in Toronto, Canada.